

## Only 56% of Consumers With a High School Education or Less Know What a Credit Score Is

Norwalk, CT. – May 28, 2010

A survey of 1,000 U.S. consumers 18+ revealed that the less educated have less knowledge and awareness of a [credit score](#). The results reported in the [Second Quarter 2010 FreeScore.com Consumer Credit Score Awareness Study](#) shows that 56% of consumers with a High School education or less know what a credit score is, versus 72% of consumers with at least some college – a 16 point spread and a 22% difference.

Further while both a January and April 2010 a drop in credit score awareness among all education levels. Consumers who had a high school education or less showed the greatest drop with a 14% decrease in awareness.

The Study results compared January and April online polls of 1,000 Americans ages 18+. Full results below:

### Fact:

1. Awareness of credit scores increases across education levels:

	Q1	Q2
High School or Less	65%	56%
Some College	72%	71%
College and Higher	77%	73%

2. Those with higher education are more likely to know that the credit bureaus are responsible for assigning credit scores:

	Q1	Q2
High School or Less	76%	64%
Some College	77%	74%
College and Higher	79%	80%

### About FreeScore.com

FreeScore LLC is a leading provider of online information management services that help consumers take charge of their own finances to reach their financial goals and achieve safety and security in their personal lives. FreeScore.com is a leading online consumer information site, providing its members with affordable, unlimited access to all three of their credit scores and their complete credit profile. Launched in 2009 with an award-winning marketing campaign, more than 750,000 members have joined FreeScore.com to better understand their credit scores and reports. Members have unlimited access to their credit scores from all three bureaus, a complete credit profile, credit score simulator, and expert tips, articles, videos and other educational information about managing your own credit. For more information, go to <http://www.freescore.com>.

\*The data for the Second Quarter 2010 FreeScore.com Consumer Credit Score Awareness Studies were collected through Survey Sampling International in Shelton, Connecticut. Results have a margin of error +/- 5%.

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